



# **Building Communities Through Care: Effective Mass Care Events in Schools**

**Jada Boyer, BSN, RN, MPH**  
**Olga Corona, BSN, RN**

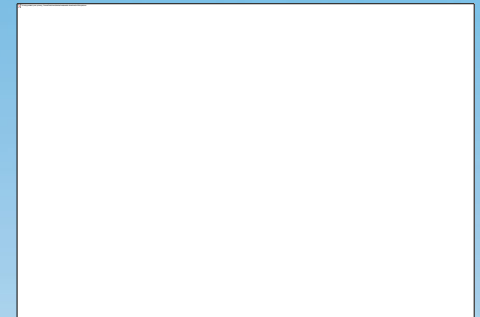
National School-Based Health Alliance Conference | June 2026

# Continuing Education Credits

In support of improving patient care, this activity has been planned and implemented by School-Based Health Alliance and Moses/Weitzman Health System, Inc. and its Weitzman Institute and is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This series is intended for Dentists, Nurses, Nurse Practitioners, Pharmacists, Physicians, Physician Assistants, Psychologists, Registered Dietitians, and Social Workers.

Please complete the survey and claim your post-session certificate on the Weitzman Education Platform after today's session. **Please note:** Pharmacists must claim credits within two week's following today's session or we will not be able to award ACPE credits.



# Disclosures

- With respect to the following presentation, there has been no relevant (direct or indirect) financial relationship between speakers (or other activity planners) and any ineligible company in the past 24 months which would be considered a relevant financial relationship.
- The views expressed in this presentation are those of the speakers and may not reflect official policy of Moses/Weitzman Health System.
- We are obligated to disclose any products which are off-label, unlabeled, experimental, and/or under investigation (not FDA approved) and any limitations on the information that are presented, such as data that are preliminary or that represent ongoing research, interim analyses, and/or unsupported opinion.



# **Agenda and Objectives**



# Agenda

- Introduction
- Mass Care Events
- Implications for SBHCs
- Activity and Share Out

# Objectives

- The participant will be able to assess readiness and organizational capacity to implement the mass care event model in their school-based health center
- The participant will identify strategies for successful implementation of the mass care model within school-based health centers and larger school communities

# Speakers



**Jada Boyer**

Community Health RN

Rush Community Based  
Practices



**Olga Corona**

RN Clinical Manager

Rush Community Based  
Practices

# Introduction



# Rush School Based Health Centers





## Crane

Chicago  
Public School

Magnet High  
School

## Orr

Chicago  
Public School

Neighborhood  
High School

## KIPP One

Charter School

K-8<sup>th</sup> grade

## Simpson

Chicago  
Public School

6-12<sup>th</sup> grade

Parenting &  
Pregnant  
Students

Community  
Door

## Dunbar

Chicago  
Public School

Vocational  
High School

## Phillips

Chicago  
Public School

Neighborhood  
High School

# Rush SBHCs Operations Overview

- **Staffing**

- Nurse Practitioners, Social Worker, Medical Assistant, Clinic Coordinator, Community Health Worker
- Management and Programs Teams

- **Funding**

- Private and public grants
- Medicaid reimbursement

- **Eligibility**

- Consent by Minors to Healthcare Services Act
- Parental consent
- Services are of no cost regardless of insurance status or type



Rush SBHC at Orr Academy High School Staff

# What are Mass Care Events?

- One-time event focused on a single healthcare deliverable with the hopes of reaching a large audience

Has your school or SBHC hosted a Mass Care Event?  
What was its focus? How was the event and the planning?



# Benefits of Mass Care Events

- Increase student exposure to the SBHC
- Target vulnerable, at-risk, or hard to reach populations
- Improves access to care
- Address emerging health issues in the school and community

**Any added benefits for your school and community?**



# History of Mass Care Events

- Public health has long utilized mass care events to respond to health needs
- SBHCs are uniquely positioned to host mass care events due to their access to school communities
- At Rush SBHCs
  - Major mass testing events were STI testing of gonorrhea and chlamydia
  - Planning of events felt scattered and burdensome
  - Desire to expand events to meet other health needs



Polio Vaccine Event. Photo provided by: [Polio Vaccinations Provide Safe, Effective Protection | Johns Hopkins | Bloomberg School of Public Health](#)

# Mass Care Event Model



# Development of a Mass Care Event Model

## 3 levels + oversight

- **Administrative** (clinic coordinator): registers patients, creates charts, gathers consents
- **Intermediate** (MA, RN): processes specimens, administers vaccines, takes vital signs, provides education
- **Clinician** (MD, NP, RN): performs assessment, provides education, enters orders
- **Project coordinator**: planning, assignment, delegation, problem-solving

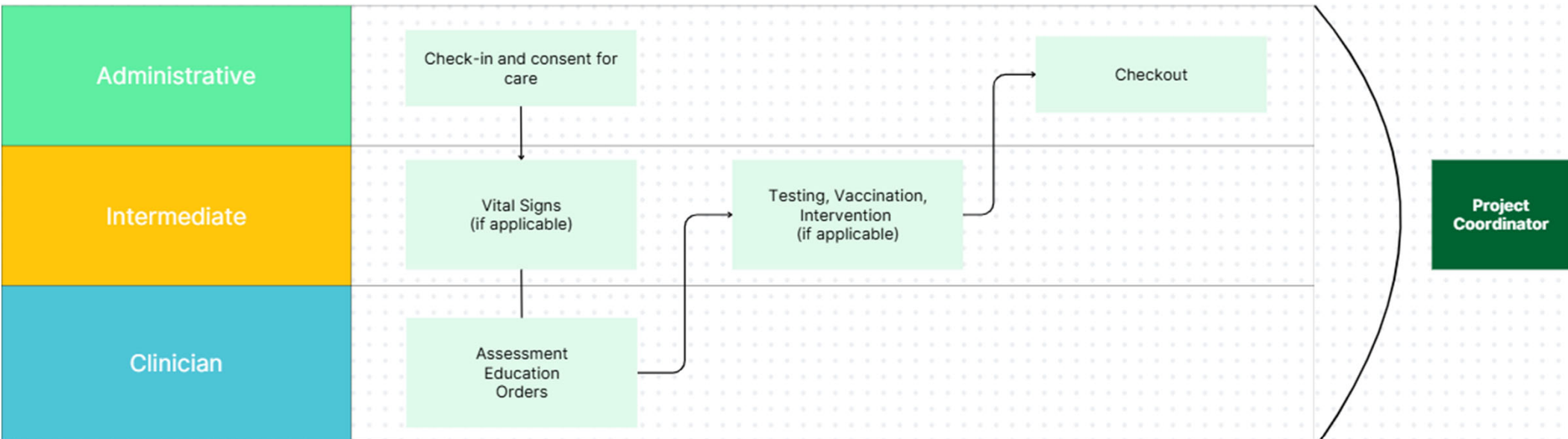


# Development of a Mass Care Event Model

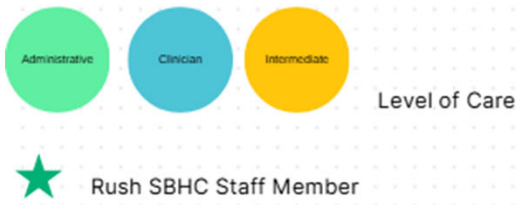
- Patients will oscillate between the three lanes, but all care will fall into these categories
- Responsibilities of staff in the three lanes can be condensed or expanded depending on the care being provided at the mass care event



# Mass Care Event Model

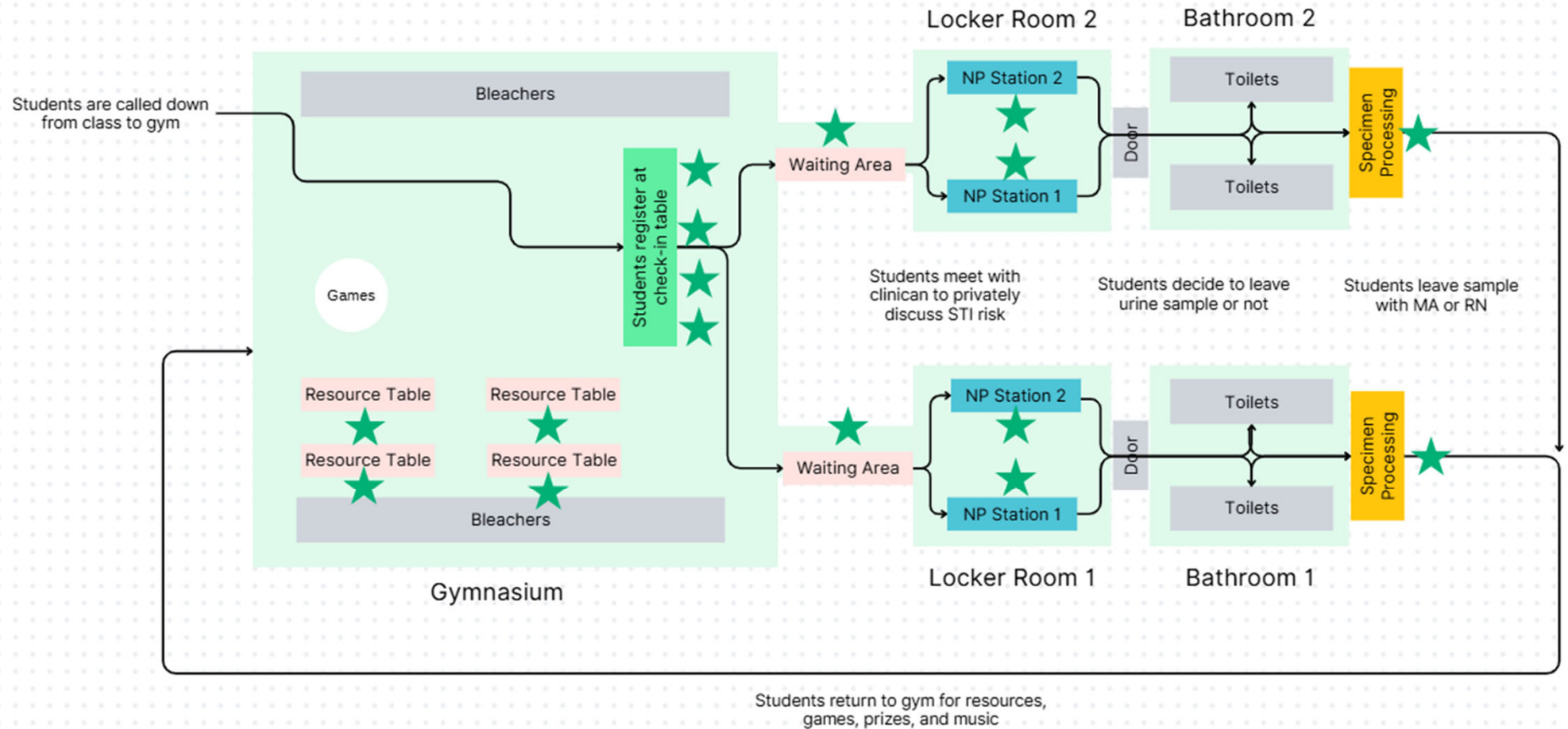


## Key

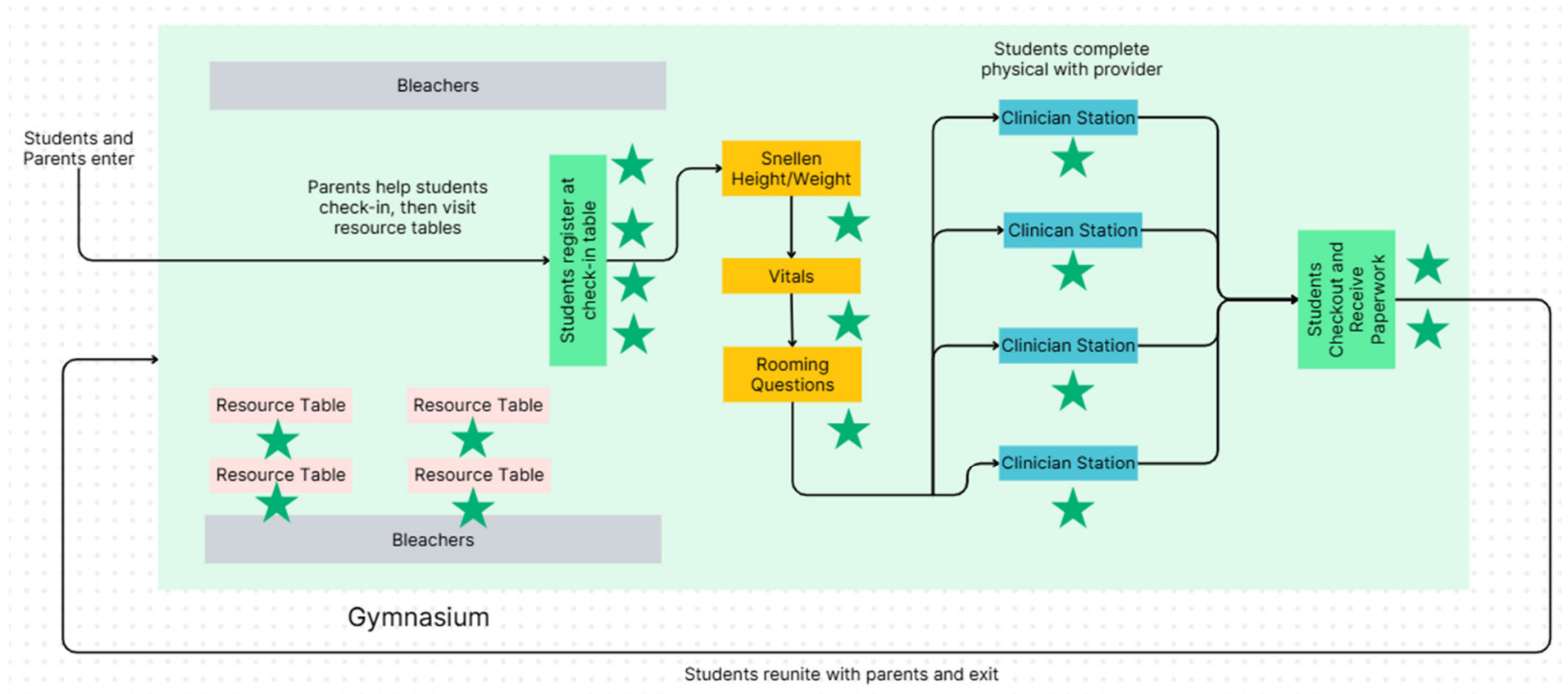


- Inspired by swim lane diagrams
- Tasks in each lane will depend on type of event being hosted
- Project coordinator role allows for oversight to address issues

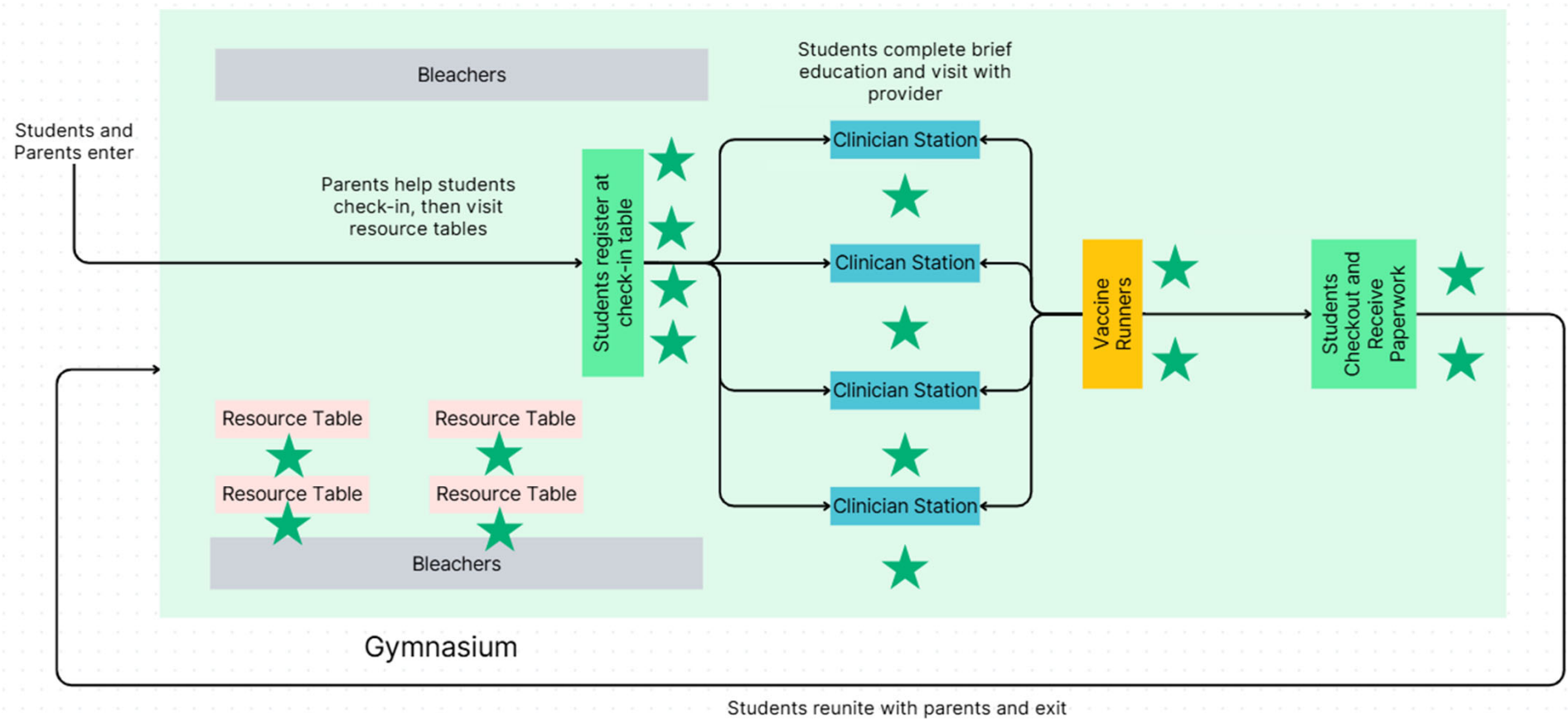
# Example Event Map With Model Applied: STI Testing



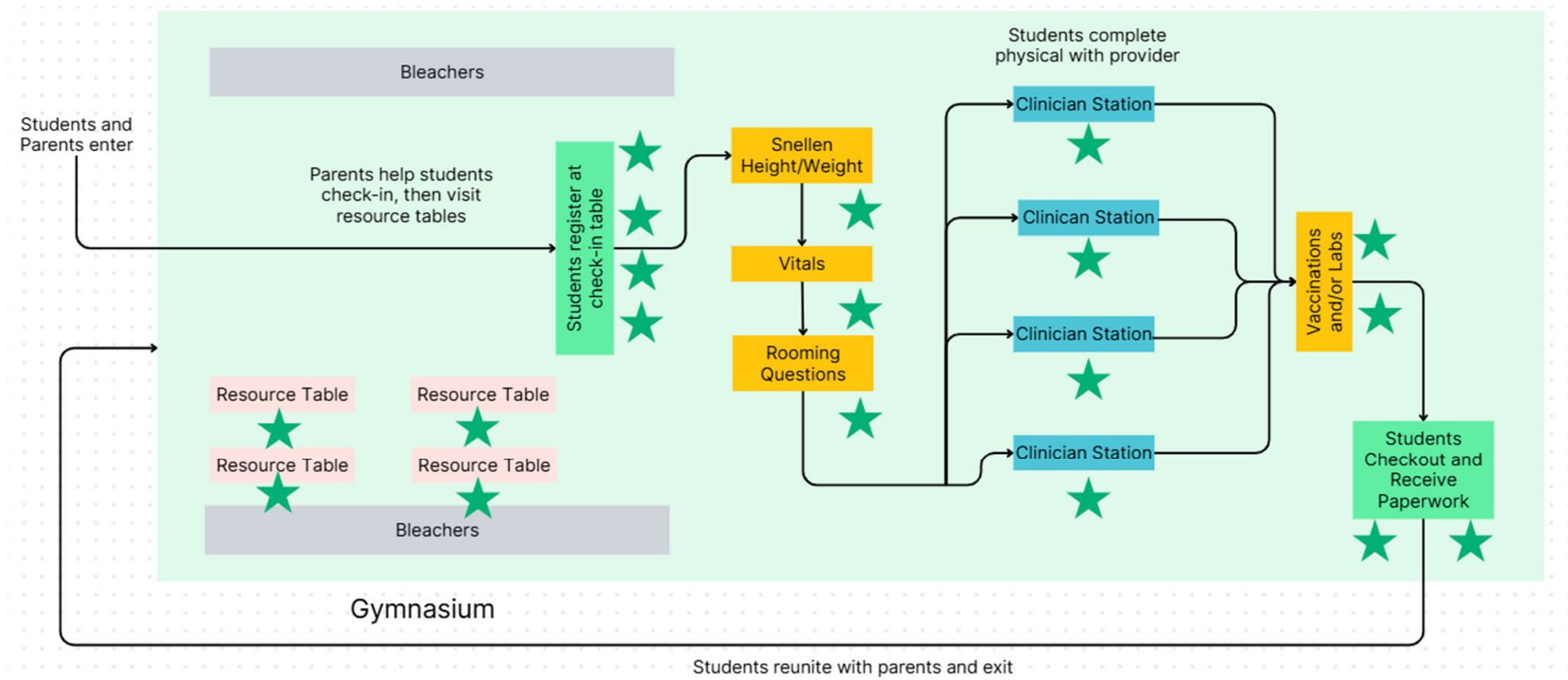
# Example Event Map With Model Applied: Sports Physicals



# Example Event Map With Model Applied: Vaccination



# Example Event Map With Model Applied: School Physicals and Vaccination



## Event Walkthrough



# **Planning Your Mass Care Event**



# School Communication

- **School Approval**
  - Community and trust building
  - Find stakeholders and champions for your event in the school
- **Parental approval and attendance**
  - Consider the level of parental presence needed at the event
- **Location**
  - Consider the space, privacy, facilities, etc. of your venue
- **Date and Time**
  - If this is your first event, 6-12 months
  - Consider attendance, parent engagement, overlapping events, field trips, etc.



# Planning Tasks

- **Create SBHC staffing plan**
  - Consider SBHC staff and volunteer support
- **Create event schedule**
  - Scheduled appointments, walk-in, or called down by class
- **Order and organize supplies**
  - Bin system for supplies management
- **Communicate plan with team**
  - Email communication, pre-event huddle, day-of huddle
  - Include staffing plan, outline of roles, schedule
- **Documentation and follow-up care plan**
  - Scheduling patients for results (if applicable) and follow-up needs
  - SBHC closure coverage

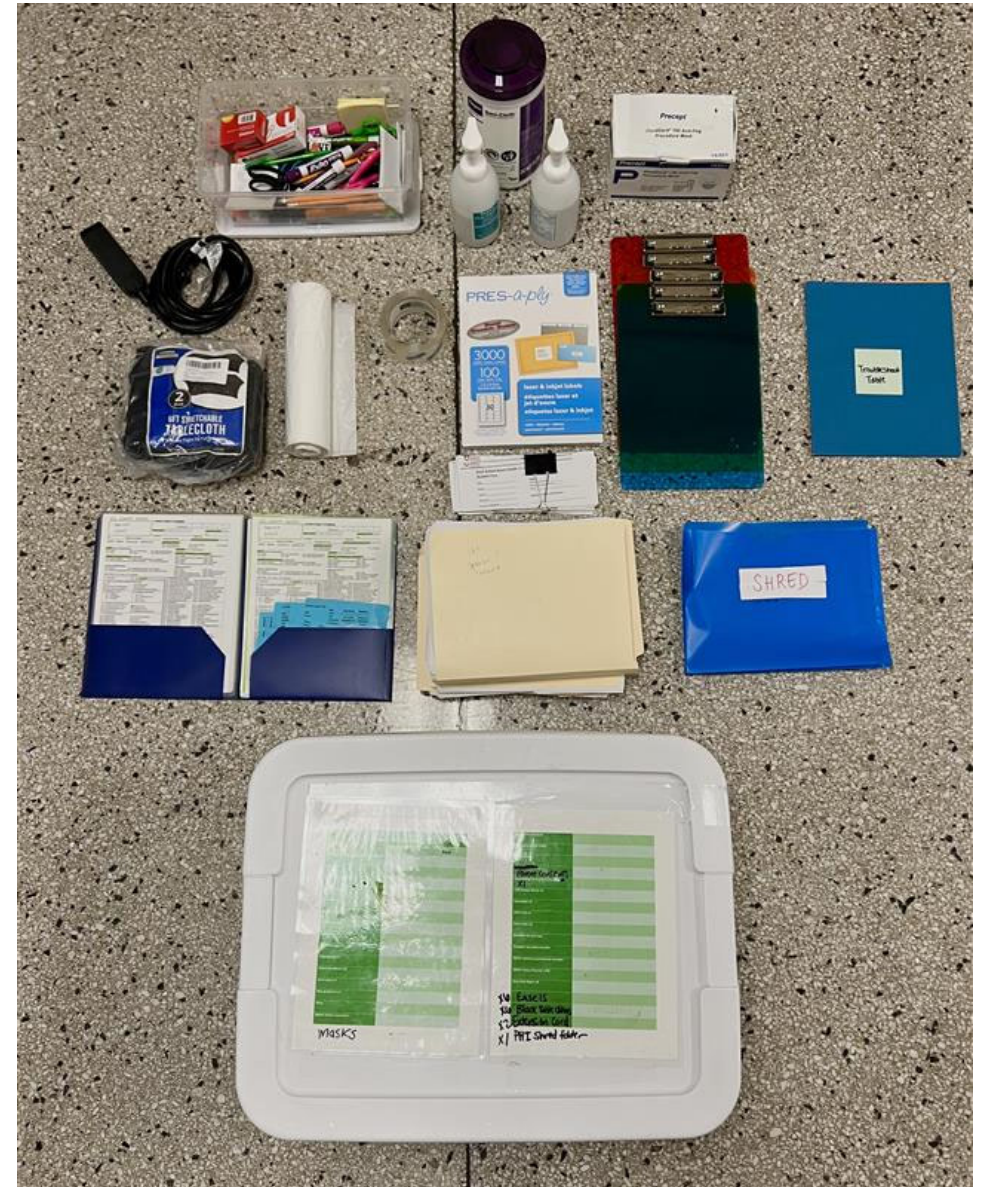
STAFFING: Education and Mass Care Event

| Yellow=Team Lead                                                              |                                                                               | Red Text=Laptop Assignment                                                                                                                                         |                                                                                                                                                                    |
|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Education Day<br>[Insert Date]<br>[Insert Time]<br>[Insert Name] SBHC CLOSURE | Education Day<br>[Insert Date]<br>[Insert Time]<br>[Insert Name] SBHC CLOSURE | Mass Care Day<br>[Insert Date]<br>[Insert Time]<br>[Insert Name] SBHC CLOSURE                                                                                      | Mass Care Day<br>[Insert Date]<br>[Insert Time]<br>[Insert Name] SBHC CLOSURE                                                                                      |
| HEALTH EDUCATION and CONSENTING                                               | HEALTH EDUCATION and CONSENTING                                               | EDUCATION/GAMES/SWAG /BRINGING STUDENTS DOWN TO GYM<br><br>Volunteers:                                                                                             | EDUCATION/GAMES/SWAG /BRINGING STUDENTS DOWN TO GYM<br><br>Volunteers:                                                                                             |
|                                                                               |                                                                               | CHECK-IN<br>[Staff 1] - ??? Laptop<br>[Staff 2] - ??? Laptop<br>[Staff 3] - ??? Laptop<br>[Staff 4] - ??? Laptop                                                   | CHECK-IN<br>[Staff 1] - ??? Laptop<br>[Staff 2] - ??? Laptop<br>[Staff 3] - ??? Laptop<br>[Staff 4] - ??? Laptop                                                   |
|                                                                               |                                                                               | PROVIDER VISIT<br>[Staff 1] (location) - ??? Laptop<br>[Staff 2] (location) - ??? Laptop<br>[Staff 3] (location) - ??? Laptop<br>[Staff 4] (location) - ??? Laptop | PROVIDER VISIT<br>[Staff 1] (location) - ??? Laptop<br>[Staff 2] (location) - ??? Laptop<br>[Staff 3] (location) - ??? Laptop<br>[Staff 4] (location) - ??? Laptop |
|                                                                               |                                                                               | SPECIMEN PROCESSING<br>[Staff 1] - ??? Laptop<br>[Staff 2] - ??? Laptop                                                                                            | SPECIMEN PROCESSING<br>[Staff 1] - ??? Laptop<br>[Staff 2] - ??? Laptop                                                                                            |
|                                                                               |                                                                               | STUDENT FLOW & CLASSROOM ESCORTS<br><br>Volunteers                                                                                                                 | STUDENT FLOW & CLASSROOM ESCORTS<br><br>Volunteers                                                                                                                 |
|                                                                               |                                                                               | Additional Staff<br>Photographer                                                                                                                                   | Additional Staff<br>Photographer                                                                                                                                   |

Example staffing template

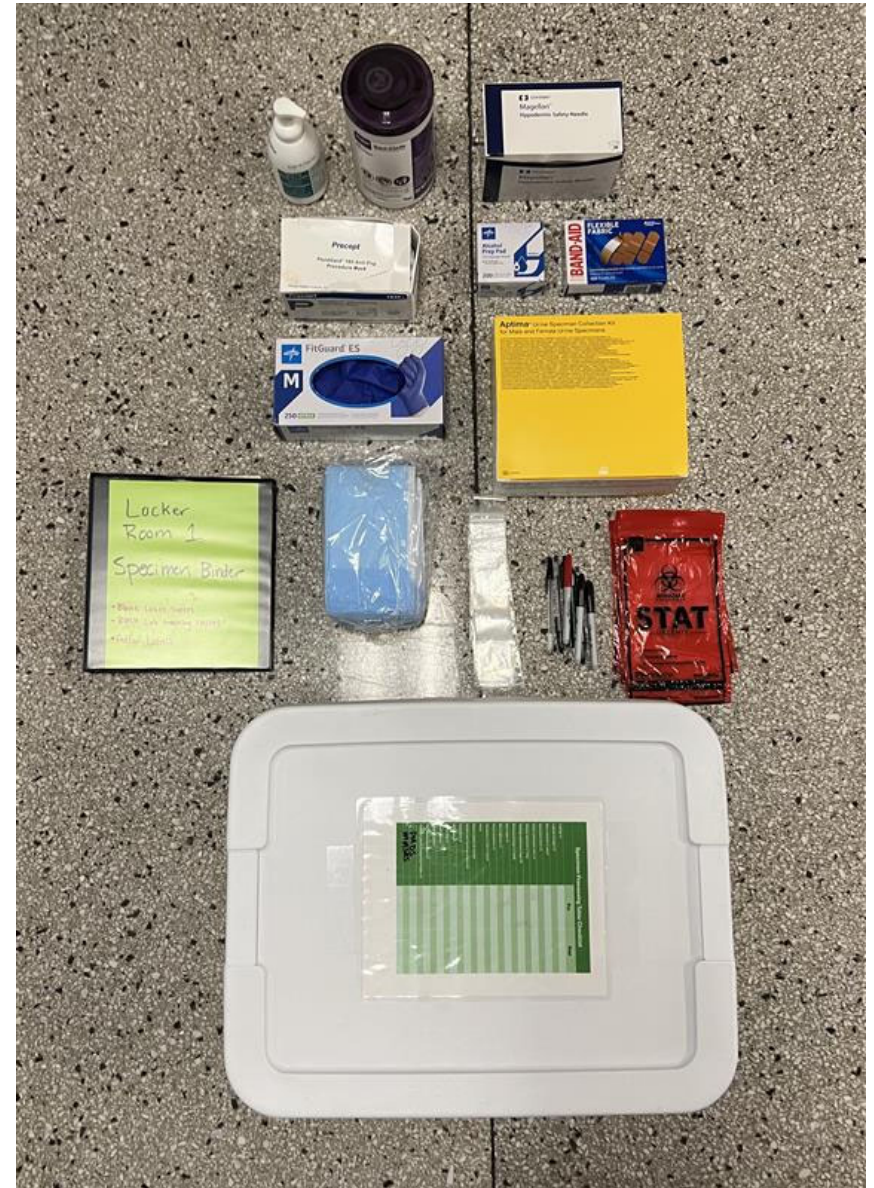
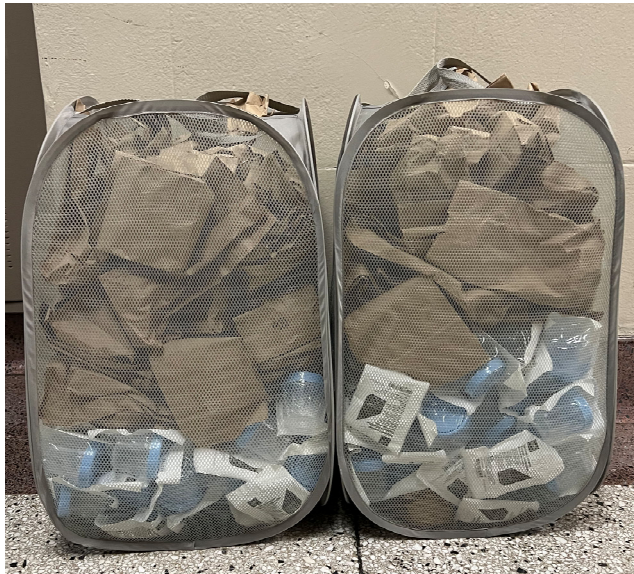
# Supplies

- **Administrative level**
- **Refer to handout labeled, "Administrative Stations Checklist" for list of all items included**



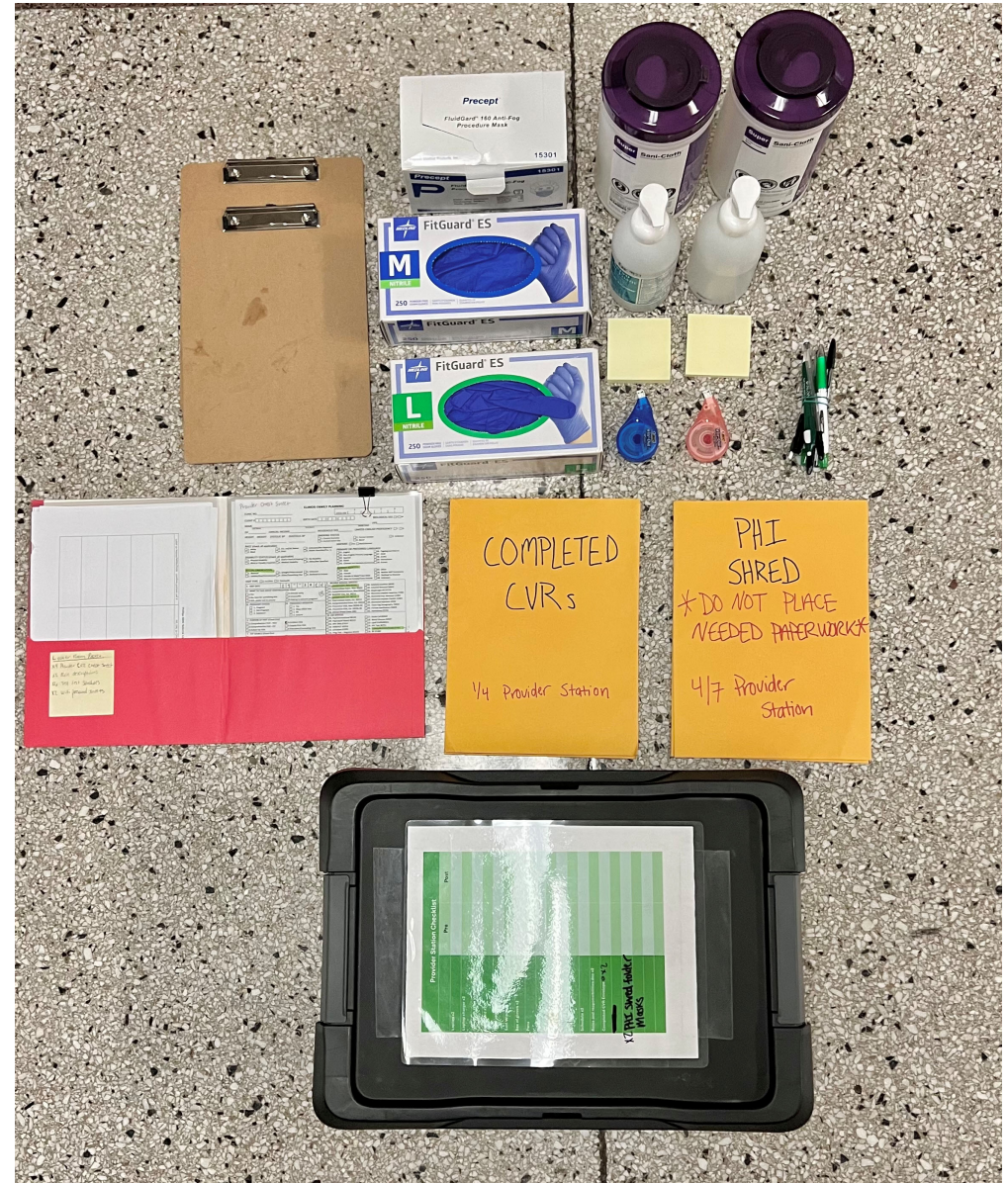
# Supplies

- **Intermediate Level**
- **Refer to handout labeled, "Intermediate Stations Checklist" for list of all items included**



# Supplies

- Clinician Level
- Refer to handout labeled, "Clinician Stations Checklist" for list of all items included



# Supplies

- **Additional bins to consider:**

- Engagement tables bin
- Games bin
- Project coordinator bin

- **Supplies to improve patient privacy:**

- Privacy screens
- Speakers
- White noise machines



# Patient Pre-Registration

- **Schedule patients ahead of time if possible**
  - For all-schools events, ask school for a list of students if data sharing agreements allow
  - Encourage parents to call and register ahead of time, prioritize scheduled appointments over walk-ins
- **Patient packet creation**
  - For students that have been scheduled ahead of the event, we create mini charts that contain facesheets, patient labels, consents, and additional documentation forms
  - Patients carry the packet with them throughout the event and turn it in at checkout



# Education and Marketing

- Awareness of the event is key to increase attendance and participation
- Marketing:
  - Flyers promoting the event, calls and letters to home
- Education
  - We provide a brief, 15–20-minute presentation on the importance of the health issue the event is addressing
  - Settings include classroom push-ins, lunchroom tabling, attending a sports practice, parent meeting
  - Can help SBHCs meet goals related to education and outreach
  - This space also allows time to gather consents and register patients ahead of the event



Rush staff giving a presentation on sexual health ahead of an STI testing event



Example flyer from a past health event

# Planning for Barriers

- **Troubleshooting table**

- Support for issues with registration, consenting, etc.

- **Miscommunication with school staff**

- Be sure all involved teachers and staff know the plan to avoid mishaps

- **Make-up plan for absent students**

- Unexpected field trips or school events, poor weather

- **Wi-Fi and tech issues**

- Paper charting back-up, logging onto computers early

**Are there any barriers you have experienced or imagine for your SBHC?**



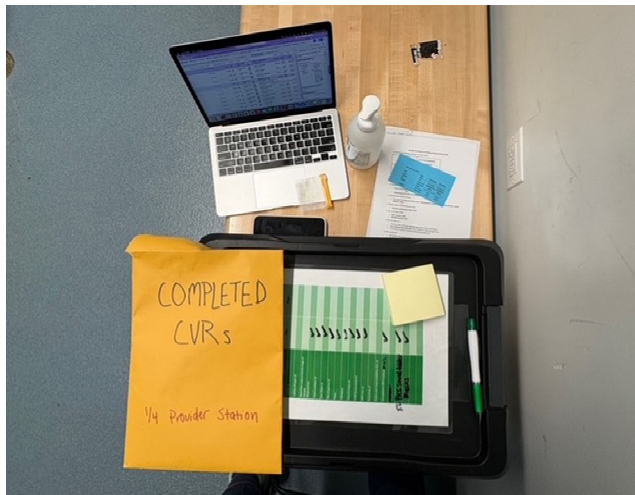
# Host Your Event!

- Check-in table and waiting areas



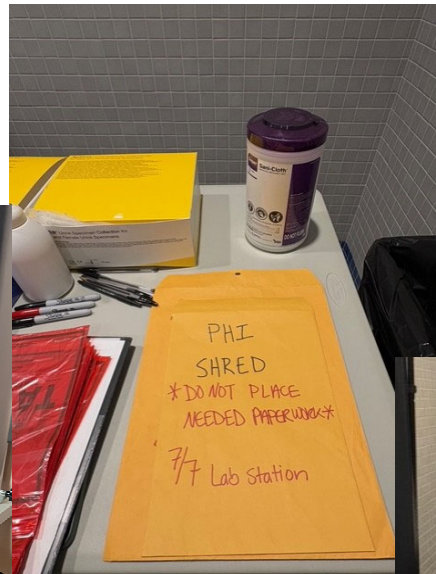
# Host Your Event!

- Clinician station



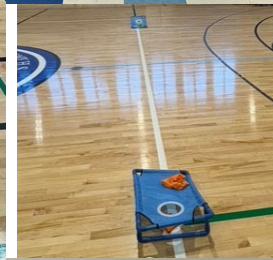
# Host Your Event!

- Intermediate care
  - Specimen processing



# Host Your Event!

- Student engagement activities
  - Games, music, prizes, snacks
  - Tables promoting our services and health education
  - Opportunity to invite partners to table and share resources



# Student Feedback

- We provided a survey for students to give us feedback on the events. We asked questions related to usefulness, privacy, and overall satisfaction with the event

22 respondents (8%) answered private for this question.



"Helps me know how to take care of my body."

"This help[s] me learn how to protect myself."

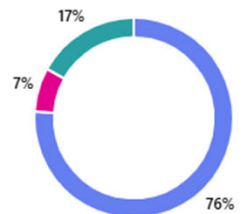
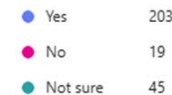
4.57

Average Rating



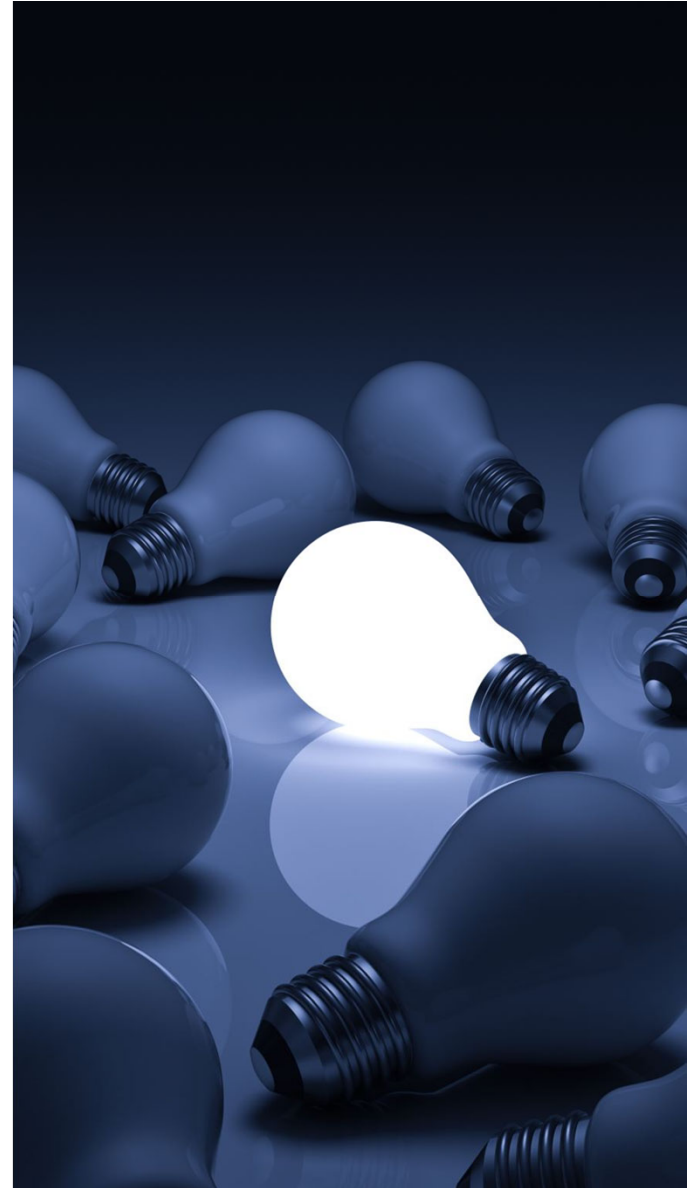
"It helped me maintain/prioritize my health."

2. Did you feel that the event was helpful for you?



# Lessons Learned

- Communication is key for a successful event
- Find a school champion to support your efforts
- Consider starting with a single grade level and scaling up
- Thank your school and staff and ask for event feedback
- Lean on school district or local health department support to make the event successful
- Create an event dashboard to track engagement
- Each event is unique, will take trial and error

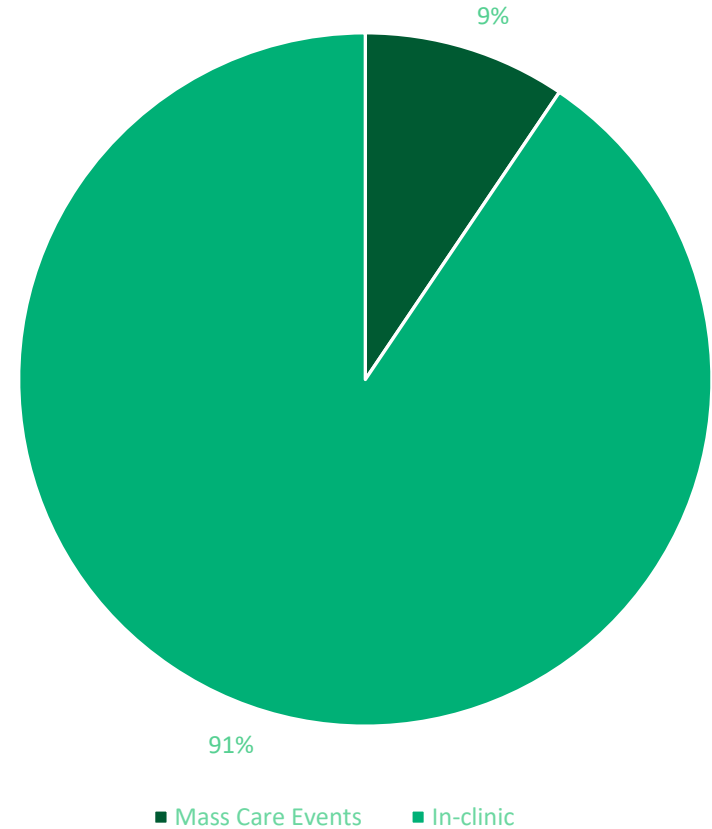


# **Mass Care Events and SBHC Sustainability**



# Outcomes

- Just over 9% of our total visits for FY25 (July 1st, 2024-June 30th, 2025) were from Mass Care Events
- Improvement in patient health outcomes
- Supports sustainability and productivity for funders
- Increases visits for a specific outcome goal
  - Examples: Increasing number of sexual health visits, increasing number of well-child visits, increasing number of flu vaccines administered



# Finances

- **Medicaid Recipients**

- Meeting with a provider for a brief, 15-minute visit allows our SBHC to maximize reimbursement opportunity
- For events that require lab work, we bill Medicaid when possible
- Our vaccines are provided through the Vaccines For Children (VFC) program. We will only vaccinate VFC eligible patients at events to manage costs.

- **Uninsured and Under-Insured**

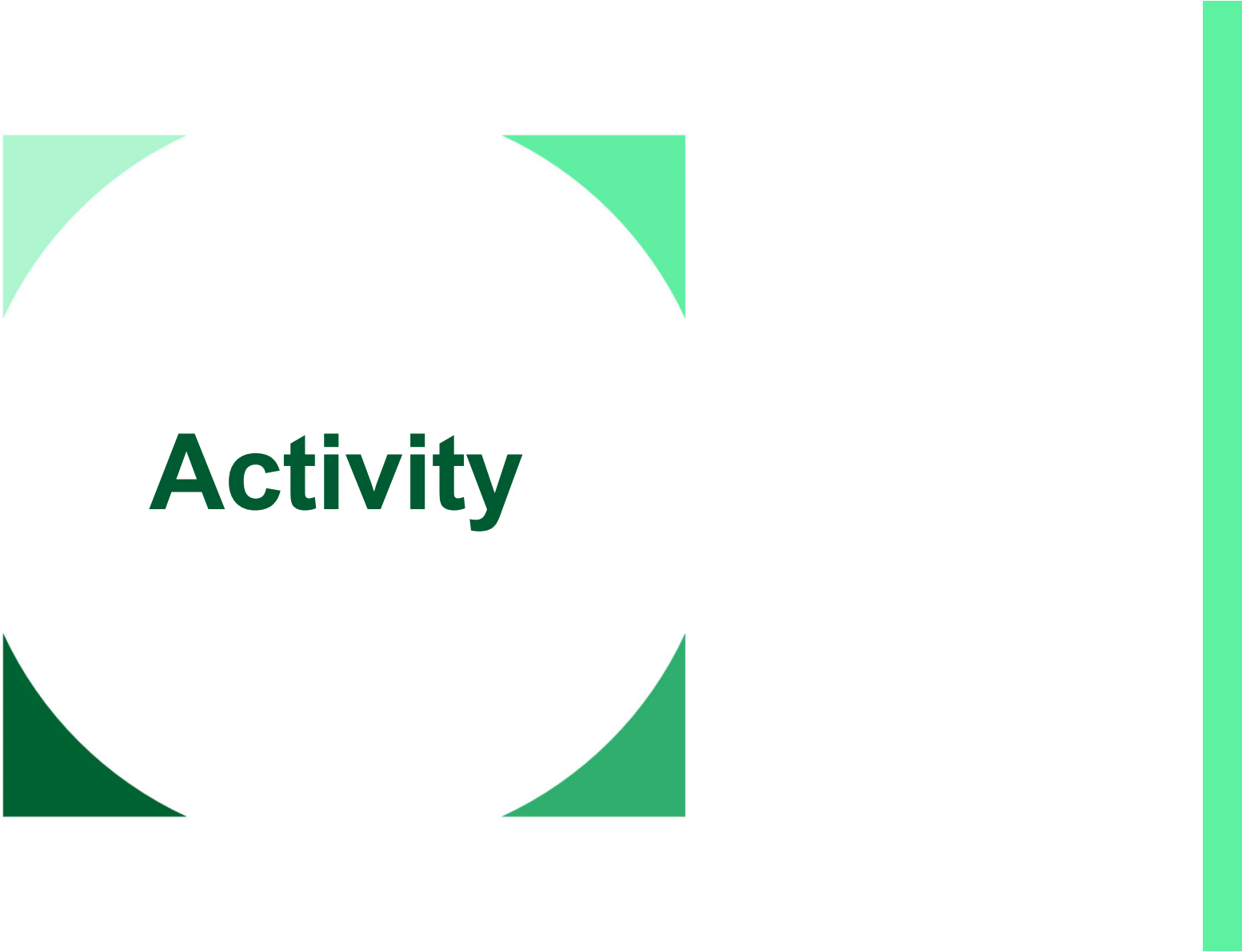
- For mass care events that require lab work and the patient is un/under-insured, we cover the cost of the service through a fund account tied to the SBHC





**Questions?**





# Activity

# SWOT Analysis

## Strength

Resources and capabilities that will lead to your success

## Weakness

Characteristics of the organization that might hinder success

## Opportunity

Environmental factors that might contribute to success

## Threat

Environmental factors that might prevent success



# Discussion



# Thank you to:

- Kateri Swiss, Rush Community Based Practices RN Program Manager
- Kalin Wise, Rush Community Based Practices RN Program Coordinator
- Hannah Holmes, Director of Rush Community Based Practices
- All the staff of the Rush SBHCs that have made these events possible!



# References and Resources

- American Academy of Pediatrics. “Hosting an STI Testing Event at Your School.” *Aap.org*, 3 Feb. 2026, [www.aap.org/en/patient-care/school-health/sexual-health-services-in-schools/hosting-a-school-sexually-transmitted-testing-event/](http://www.aap.org/en/patient-care/school-health/sexual-health-services-in-schools/hosting-a-school-sexually-transmitted-testing-event/).
- Fritz, Camilla Kapp, et al. “Analysis of a Community Health Screening Program and the Factors Affecting Access to Care.” *Cureus*, vol. 15, no. 7, 14 July 2023, [www.ncbi.nlm.nih.gov/pmc/articles/PMC10425604/](http://www.ncbi.nlm.nih.gov/pmc/articles/PMC10425604/), <https://doi.org/10.7759/cureus.41907>.
- Glenning, Jonathan P, et al. “School-Based Screening for High Blood Pressure in Children and Adolescents: A Systematic Scoping Review.” *Hypertension Research*, 21 Jan. 2026, pp. 1–11, [www.nature.com/articles/s41440-025-02542-z](http://www.nature.com/articles/s41440-025-02542-z), <https://doi.org/10.1038/s41440-025-02542-z>.
- Griffin, Susan O, et al. “Effectiveness of School Fluoride Delivery Programs: A Community Guide Systematic Review.” *American Journal of Preventive Medicine*, 11 Apr. 2025, [www.sciencedirect.com/science/article/pii/S074937972500114X?ref=cra\\_js\\_challenge&fr=RR-1](http://www.sciencedirect.com/science/article/pii/S074937972500114X?ref=cra_js_challenge&fr=RR-1), <https://doi.org/10.1016/j.amepre.2025.04.003>.
- Hasan, Tasnim, et al. “The Implementation of Mass-Vaccination against SARS-CoV-2: A Systematic Review of Existing Strategies and Guidelines.” *Vaccines*, vol. 9, no. 4, 1 Apr. 2021, p. 326, <https://doi.org/10.3390/vaccines9040326>.
- Johns Hopkins Bloomberg School of Public Health. “Polio Vaccinations Provide Safe, Effective Protection | Johns Hopkins Bloomberg School of Public Health.” *Johns Hopkins Bloomberg School of Public Health*, 29 Jan. 2025, [publichealth.jhu.edu/2025/polio-vaccinations-provide-safe-effective-protection](http://publichealth.jhu.edu/2025/polio-vaccinations-provide-safe-effective-protection).
- LaGattuta, Natalie R, et al. “The Effectiveness of a Mobile Health Clinic Delivering Mandatory and Elective Middle School Immunizations: A Descriptive Analysis.” *Cureus*, vol. 15, no. 9, 18 Sept. 2023, <https://doi.org/10.7759/cureus.45452>.
- Minnesota Department of Health. “SWOT Analysis - Minnesota Dept. Of Health.” *State.mn.us*, 2020, [www.health.state.mn.us/communities/practice/resources/phqitoolbox/swot.html](http://www.health.state.mn.us/communities/practice/resources/phqitoolbox/swot.html).

# Thank you!

 RUSH

