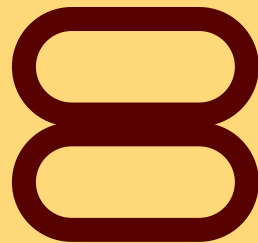
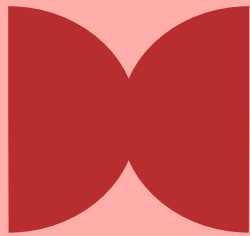


Laying the
Foundation for
Healthy Futures:

A Start-to-Finish
Collaborative
Model



**Building strong partnerships
for lasting health outcomes**

**2026 National School-Based
Health Conference**

Disclosure Statement

No relationships to disclose





Brian Pins

**Associate Director of
Operations**

With a background in education and community health, Brian provides day-to-day operational support for two school-based health center programs and teams that he helped prepare and launch in 2024. Continued expansion efforts include the introduction of telehealth services connecting two rural schools, as well as a third site opening this fall.



Andrea Boyle

**Nurse Practitioner, Clinical
Lead**

Experienced school-based clinician providing direct patient care. In her role as Clinical Lead, Andrea provides clinical guidance, mentorship, and oversight to interdisciplinary providers in 22 sites and facilitates the expansion of school-based health centers.



Laying the Foundation for Healthy Futures

Collaborative Foundation Building

Successful SBHCs are built through intentional, sequenced partnerships that evolve over time.

Balanced Success Factors

SBHC success depends on strong relationships, shared goals, and sound clinical practice.

Equity and Access Focus

The session aligns with broader conversations about equity, access, and student well-being.





Session Overview

Workshop Structure and Audience

The session is designed for beginners to mid-level participants, covering foundational concepts and practical strategies.

Active Learning Approach

The workshop emphasizes active learning through discussions, exercises, and real-world examples instead of passive listening.

Thematic Alignment and Collaboration

Aligned with the 2026 theme, the session highlights collaboration as key to building healthy futures for every child.

Bridging Theory and Practice

The session moves from conceptual grounding to applied practice, supporting real-world implementation of SBHC strategies.





Objectives

1

Clear Learning Roadmap

Provide a clear roadmap guiding participant focus and expected session outcomes.

2

Aligning Partners

Apply organizational frameworks to align schools and health partners for effective collaboration.

3

Identifying Barriers

Identify key barriers to SBHC launch and develop troubleshooting strategies.

4

Actionable Skills Focus

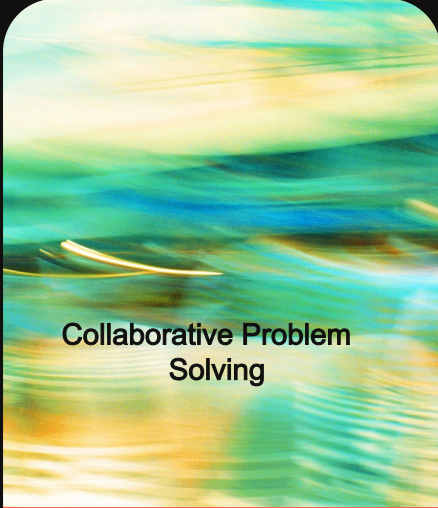
Develop actionable skills enabling participants to implement strategies effectively.

Interactive Workshop Activities



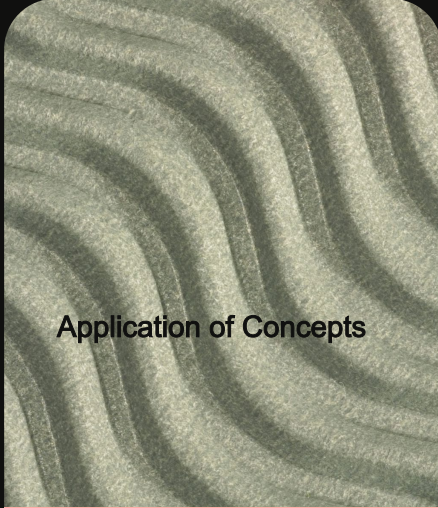
Active Engagement

Participants actively engage with workshop materials to enhance learning and retention through interaction.



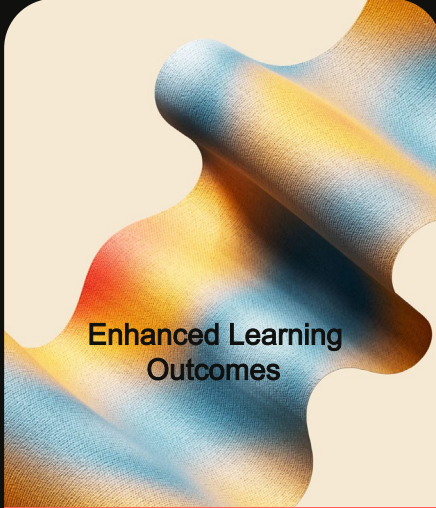
Collaborative Problem Solving

Small-group troubleshooting encourages reflection and peer learning to address challenges collectively.



Application of Concepts

Participants apply learned concepts to their specific SBHC contexts, identifying strengths and gaps.



Enhanced Learning Outcomes

Interactive format fosters deeper understanding and provides practical insights beyond the session.



Why SBHC Partnerships Matter



Essential Collaboration

Foundation of Trust and Vision

Improved Access and Coordination

Addressing Challenges

Sustainability and Longevity

Phase 1: Laying the Groundwork (Pre-Launch)

Understanding Local Context

Identifying school culture, community needs, and resource gaps is vital for shaping SBHC success.

Aligning Goals Early

Early goal alignment between schools and health providers prevents conflicts and confusion later.

Establishing Roles and Communication

Clear roles, responsibilities, and communication channels build trust and accountability upfront.

Engaging Stakeholders

Intentional engagement with school leaders, teachers, families, and students fosters collaboration.



Phase 2: Ongoing Clinical Excellence

Long-term Clinical Stability

Focus shifts to sustaining clinical excellence through continuous quality improvement and data-informed care.

Care Coordination

Effective care coordination addresses health disparities and promotes whole-child wellness within school communities.

Ongoing Partnership Management

Maintaining strong relationships and communication among partners is vital for clinical success and student wellness.





Delaware and Virginia Models

Practical Application Examples

Delaware and Virginia models provide real - world examples demonstrating practical application of shared collaboration principles.

Addressing Common Challenges

These models tackle challenges like enrollment, school buy - in, and equitable access to services effectively through strategic planning.

Inspiration for Adaptation

Examples inspire adaptable, flexible application of core concepts in diverse school and community contexts.

Actionable Takeaways

Relationship Mapping Tool

A practical tool to identify and engage key stakeholders effectively within any community or organization.



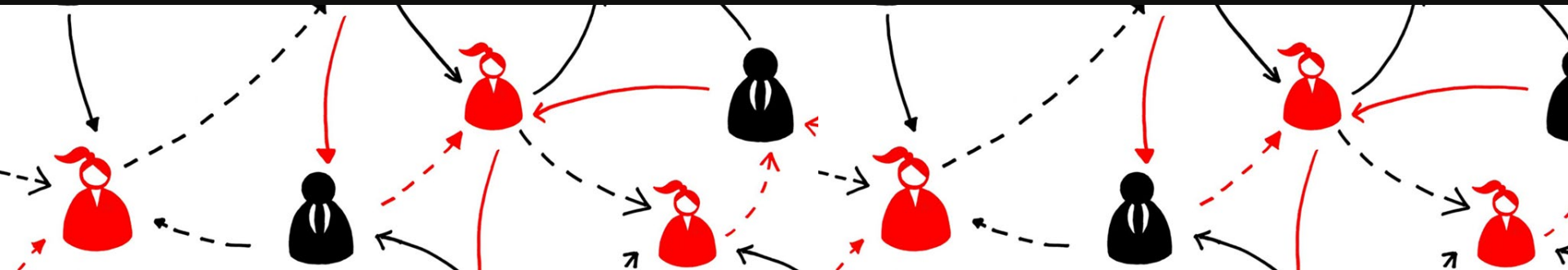
Engagement Timeline

A 6- to 12-month timeline to guide ongoing collaboration and maintain consistent stakeholder engagement.



Communication and Feedback Strategies

Concrete strategies to support continuous improvement through effective communication and feedback loops.



Relationship Mapping

Relationship Mapping - Key Players at the School District and their Priorities

School Board	• Increase Attendance • Safety • New Offering for the Community
Superintendent	• Access to Care • Increase Attendance
School Liason	• Increase Attendance • Reduce Teacher PTO • Point of Contact for Any Concerns
Principal	• Reduce Teacher PTO • Increase Attendance • Safety
Teachers	• Student disruptions • Access to Care
Receptionist	• Administrative Burden • Safety
Students	• Feel Better • Relationships • Immediate Help
Parents	• Timely Access to Care • Quality

Relationship Mapping - School District

Purpose Outline all known connections with school board from your organization

[illegible]

Stakeholder Matrix: Example

Stakholder Name	Role/Position	Contact Information	Type (Internal, External, Direct, Indirect)	Area(s) of Interest / What's Important to the	Level of Influence (High, Medium, Low)	Impact (High, Medium, Low)	Engagement Strategy
	School Board		External Indirect	Increase Attendance, Safety	High	Low	Share Data, Tours
Dr. Jackson	Superintendent	Jackson@email.com	External Indirect	Access to Care, Increase Attendance	High	High	Meet Annually/AAN, Provide Data
Matt Cross	School Liason	Cross@email.com	External Direct	Increase Attendance, Reduce Teacher PTO	Medium	High	Meet Monthly/AAN
Dr. Fall	Principal	Fall@email.com	External Direct	Attendance, Teacher PTO, Safety	Medium	High	Meet Regularly/AAN, Provide Data
Sarah Smith, PA	Physician Assistant	Smith@email.com	Internal Direct	Provide Access, Increase Community Health	High	High	Weekly Meetings, Monthly Department Meetings
	Parents		External Direct	Access, School Mandated Items	Low	Medium	Promote Using Various Mediums
Dr. Henry	Chief Medical Officer	Henry@email.com	Internal Indirect	Sustainability	Medium	Low	Regular Meetings, Provide Data
Tracy Mills	School Receptionist	Tracy@email.com	External Direct	Safety, Least Impact on Me	High	High	Constant Communication

Engagement Timeline

Rockbridge Area Health Center

Updated:

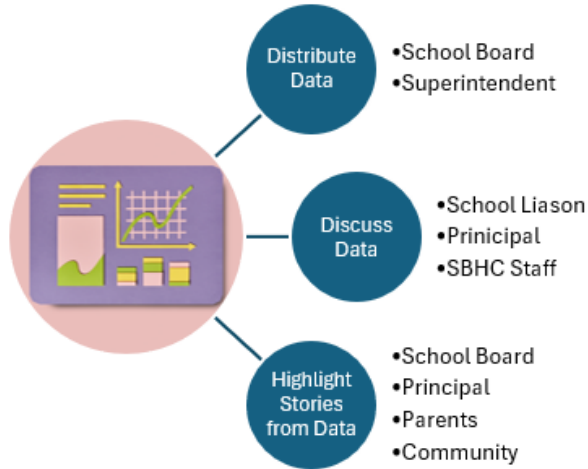
Go Live: MRMS 8/12/2026

Go Live: RCHS 8/13/2026

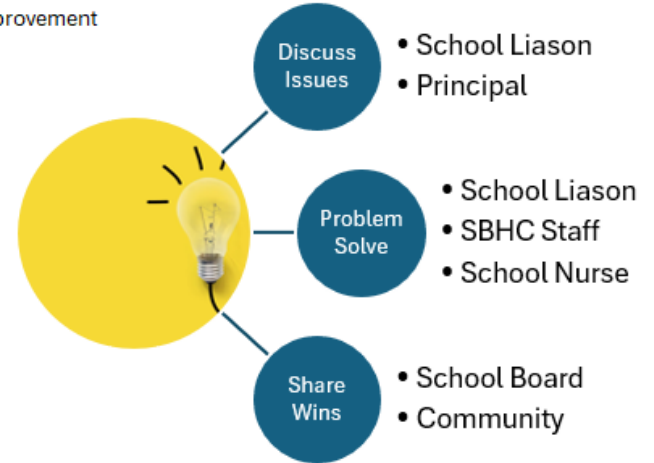
Milestone description	Assigned to	Progress	Start	Due Date	Days
Quarterly Board/Superintendent Updates	SBHC Manager	0%	7/1/2026	7/6/2026	-56
Monthly Meeting Dates with School Liason	SBHC Manager	25%	7/1/2026	7/6/2026	-56
Monthly Story Posts - Community	Marketing	0%	7/1/2026	7/15/2026	-65
Local Newspaper Ads	Marketing	15%	7/1/2026	7/30/2026	-80
Local Radio Show Interviews	Marketing	0%	7/1/2026	7/30/2026	-80
Back to School Nights	CHWs	0%	7/1/2026	8/10/2026	-91
Annual Observances/Celebrations	SBHC Manager	0%	7/1/2026	7/30/2026	-80
Stakeholder Tours	SBHC Manager	0%	8/1/2026	9/30/2026	-142
		0%			
		0%			
		0%			
		0%			
Summer Shutdown Plans Communicated	SBHC Manager	0%	2/1/2027	4/30/2027	-354
End of Year Surveys	SBHC Manager	0%	2/1/2027	4/30/2027	-354
		0%			
		0%			
		0%			
		0%			

Data Sharing and Communication

Data Flow

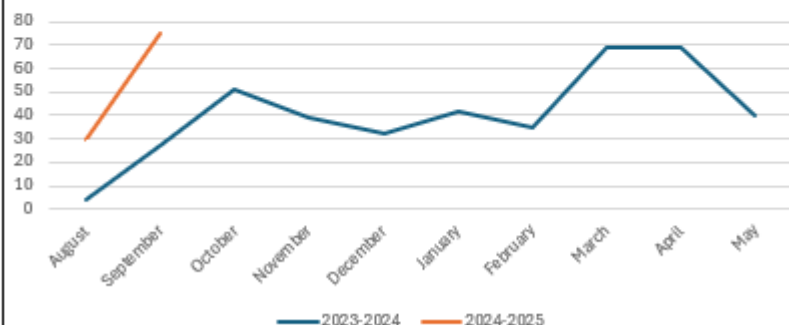


Continuous Improvement

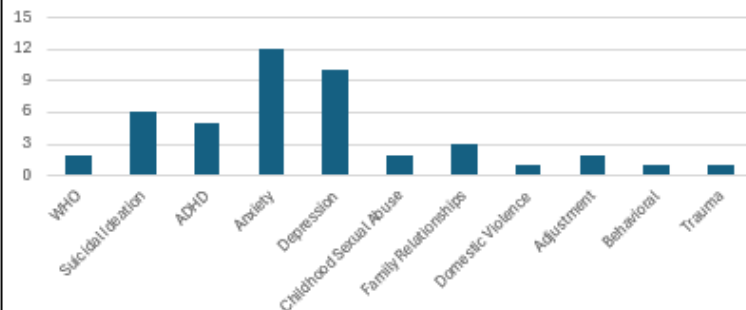


Rockbridge County High School Counseling Quick Facts Aug-Sept 2025

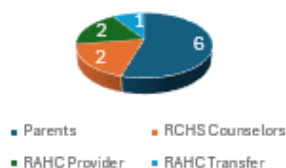
Behavioral Health Visit Trending



Type of Concerns



Referral Pathways



35

Service Days this School year

Patient Story: Autumn recently met with a student who had lost housing after experiencing domestic violence. The student came to the SBHC for a counseling session and was also connected with Lacy for community resources. In collaboration with the RCBS counseling center, the student received additional support to help them remain engaged in their academic studies during this difficult time.

The student is now working with Project Horizon and another community organization to secure permanent housing. They expressed a strong desire to continue counseling. Flexible options have been offered including teletherapy or in-person sessions at RCBS when possible. This situation highlights both the serious challenges our students face and the

Pre- Post Engagement Chart

Stakeholder	Unaware	Resistant	Neutral	Supportive	Leading
School Board				CD	
Superintendent				CD	
School Liason					CD
Principal			C	D	
Physician Assistant					CD
Parents		C		D	
Chief Medical Officer			C	D	
School Receptionist		C		D	

C	Current Level of Engagement
D	Desired Level of Engagement
CD	Both Current and Desired

SBHC Journey: Putting it Together

Phase 1

Pre- Launch

Understand Context

Align Goals

Establish Roles

Engage Stakeholders

Phase 2

Implementation

Care Coordination

Ongoing Partner Management

Long - Term Clinical Stability

Improved Clinical Outcomes

Ongoing Clinical Excellence



Small Group Work

Time To Practice



Share with the group

- Background and experience with SBHCs
- What did your small group learn from each other
- What will you use for the future





Closing : Growing Stronger Together



Ongoing Journey

Reflection
and
Application

Shared Effort
and
Accountability

Hopeful and
Collective
Future

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With appreciation to our schools, health systems,
and community partners in Delaware and Virginia.

Thank you!

