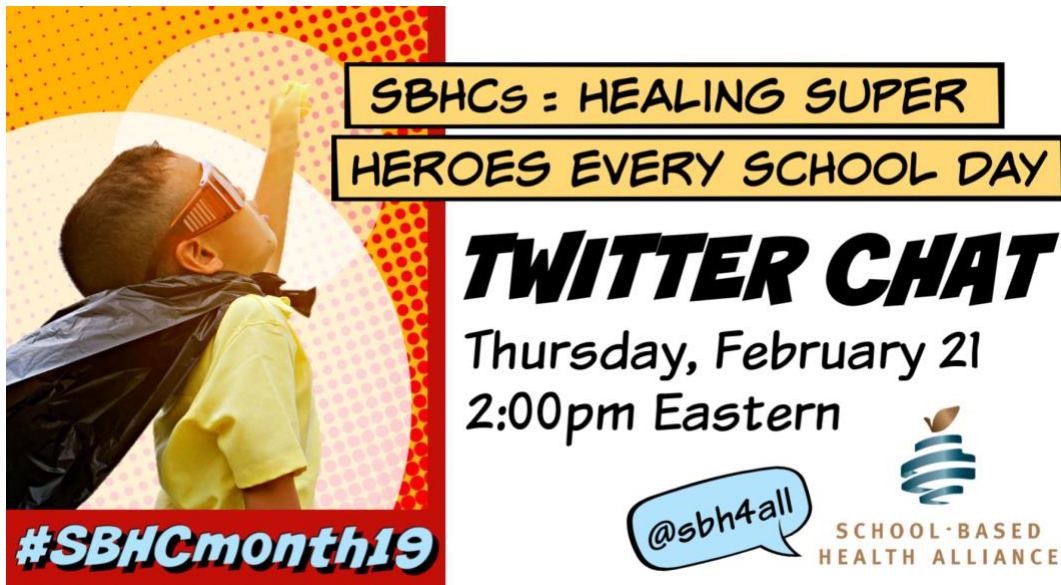


# Executive Summary: #SBHCmonth19 Twitter Chat



**SBHCs = HEALING SUPER  
HEROES EVERY SCHOOL DAY**

**TWITTER CHAT**  
Thursday, February 21  
2:00pm Eastern

**#SBHCmonth19**

@sbh4all

**SCHOOL-BASED  
HEALTH ALLIANCE**

## SBHCs: Healing Super Heroes Every School Day

Thursday, February 21

2:00-3:00pm Eastern

Hashtag: #SBHCmonth19

## Subthemes

- SBHCs = expanding health care access for kids and teens
- Creating the conditions for safety in schools
- Primary care
- Oral health
- Mental health at SBHCs
- Reproductive health
- Healthy eating and active living
- Academic success / chronic absenteeism
- Social determinants of health
- Substance abuse prevention and the opioid crisis
- Child/adolescent health resources

## Analytics

	2018 Chat Metrics #SBHCmonth18	Goals for 2019 Chat	Actual Metrics for 2019 Chat
Individual Participants	218	250	492
Tweets w/ #SBHCmonth19	967	1,250	2,222
Impressions (# of times these tweets showed up in users' home feeds)	4,594,951	5,000,000	12,806,870
Accounts Reached	1,107,081	1,500,000	1,676,461

## Sectors Represented

- Pediatricians
- Dentists
- Mental health providers, school psychologists
- Federally qualified health centers (FQHCs)
- Hospital systems
- Community health centers
- School-based health centers (SBHCs)
- Individual child health advocates
- National, state, and local nonprofits
- Online blogs
- Foreign-based nurses and doctors
- State health departments
- Counties, health departments
- Elected officials
- Telehealth, EHR, and IT companies
- International health publications
- Cities and counties
- Federal government entities
- Universities
- Media groups
- College students
- Medical students
- University faculty
- Attorneys
- School Nurses
- Parents
- Podcasters
- K-12 teachers

## Notable Participants

*Name of Participant (# of Twitter followers)*

Mental Health America (295K)

Families USA (18K)

U.S. Department of Health & Human Services (754K)

Healthy Schools Campaign (27K)

Moms Rising (64.1K)

Salud America! (26K)

Merck Manuals (23K)

Every Child Matters (22K)

Sargent Shriver National Center on Poverty Law (13.2K)

National Association of School Nurses (7.6K)

United States Senator Debbie Stabenow (D-MI) (104K)

Public Interest Registry (99K)

Epilepsy Foundation (30.3K)

EverThrive Illinois (1,980)

Health Resources and Services Administration (26.8K)

America's Promise (35.5K)

King County, Washington (69.8K)

Center for Children & Families, Georgetown University (4,692)

The Health Policy Group (7,731)

[Help Spread This](#) (49.8K)  
[Children's Defense Fund](#) (44.8K)  
[American Public Health Association, Oral Health Section](#) (3,067)  
[Community Health Center, Inc.](#) (2,504)  
[Centers for Disease Control and Prevention, Division of Adolescent and School Health](#) (3,525)  
[National Association of Community Health Centers](#) (9,181)  
Shereese Maynard, MS, MBA, health care strategist (17.1K)  
[Answer](#), national organization that provides & promotes unfettered access to comprehensive sexuality education for young people & the adults who teach them (6,902)  
[Connecticut Health Foundation](#) (3,385)  
[Margaret Stager](#), MD, Director of Adolescent/Young Adult Medicine, MetroHealth Medical Center (1,515)  
[Children's Dental Health Project](#) (5,189)  
[Adolescent Health Initiative, University of Michigan](#) (2,744)  
Candace Webb, Senior Health Policy Analyst, [Center for Children and Families, Georgetown University](#) (333)  
[FutureEd](#), think tank at Georgetown University's McCourt School of Public Policy (1,596)  
Elisabeth Wright Burak, Senior Fellow, [Center for Children and Families, Georgetown University](#) (1,651)  
[National Association of County & City Health Officials](#) (19.6K)  
[Salud Health Info](#) magazine (9,740)  
[Colorado Health Foundation](#) (9,054)  
[Speak Now For Kids](#), public platform for citizens to learn about and influence the outcomes of child health public policies, powered by the Children's Hospital Association (8,949)  
Dow Constantine, Executive, [King County, WA](#) (17.3K)  
Pinellas County, FL (17K)  
[The Florida Department of Health in Pinellas County, FL](#) (895)  
[Advocates For Youth](#) (16.9K)  
Dr. Jono Mermin, Director, [National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention, Centers for Disease Control and Prevention](#) (15.9K)  
Dr. Lee Keyes, blogger, [College Mental Health](#) (15.8K)  
[Communities in Schools](#) (13.5K)  
[Community Care Network of Kansas](#) (1,041)  
[Sexuality Information and Education Council of the United States \(SIECUS\)](#) (6,035)  
[Epilepsy Positivity](#) (11.6K)  
Victor Ugo, Founder, [Mentally Aware Nigeria](#), Nigeria's leading nonprofit, championing the fight against mental health stigma (19.2K)  
Tracy Ochester, PsyD, Kansas City psychologist (9.4K)  
Supriyo SB Chatterjee, MSc, MBA, MA, Fellow at the [Connecticut Health Foundation](#) (3,920)  
Mark Masselli, Founder, [Community Health Center, Inc.](#) (995)  
[Children's Health Fund](#) (6,855)  
Kelli Caseman, Director of Child Health, [West Virginians for Affordable Healthcare](#) (657)  
[College Connection](#) (6,532)  
[Howard County Health Department, Maryland](#) (2,170)  
[Youth Advisory Council](#), School-Based Health Alliance (298)  
Amanda Merck, MPH, Digital Content Curator & Senior Research Area Specialist, [Salud America](#) (871)

Richard Gottfried, New York State Assembly Member, Chair, Health Committee (6,080)  
School-Community Health Alliance of Michigan (518)  
Gender Spectrum (5,581)  
Aldon Hynes, Communications Manager for Community Health Center, Inc. (5,440)  
District of Columbia Department of Health (5,384)  
Department of Family Medicine, University of Michigan (2,622)  
Kristina Sauerwein, science & medical writer for Washington University School of Medicine (4,975)  
Children's Partnership (4,806)  
Scott A. Wolfe, Executive Director of the Canadian Association of Community Health Centres and Global Coordinator of the International Federation of Community Health Centres (2,407)  
The Center for Health and Health Care in Schools, Milken Institute School of Public Health, The George Washington University (795)  
International Federation of Community Health Centres (4,638)  
Colorado Consumer Health Initiative (4,570)  
Girls Health Ed (1,524)  
Delta Dental of North Carolina (1,105)  
Connecticut Association of School-Based Health Centers (414)  
McCourt School of Public Policy at Georgetown (3,986)  
Anna Strong, Executive Director of Child Advocacy and Public Health, Arkansas Children's Hospital (1,887)  
The National Family Planning & Reproductive Health Association (1,785)  
Lance Fogan, Professor of Neurology at UCLA School of Medicine (3,434)  
Schuyler Center for Analysis and Advocacy, New York (3,165)  
Deborah Klein Walker, EdD, Past President, American Public Health Association (1,560)  
National Alliance on Mental Health, Advocacy Division (2,990)  
Mary Beth Miotto, MD, Associate Medical Director, Pediatric Population Health, Director, School-Based Health Centers, Family Health Center of Worcester, Inc. (2,907)  
Matt Jacobs, Founder, Jacob Strategies (566)  
The California School-Based Health Alliance (2,767)  
CommonHealth Action (2,741)  
Cora Faith Walker, Missouri State Representative, District 74 (2,720)  
Loren Academic Services (379)  
Greater Lawrence Family Health Center (Massachusetts) (871)  
Community Commons (2,546)  
Interact for Health (1,258)  
UNESCO HIV and Health Education Clearinghouse (2,530)  
Lawrence High School (Massachusetts) (1,195)  
Nicole Cardoza, Founder/CEO of Yoga Foster, Forbes 30 Under 30 (2,358)  
Creative Arts Space, an art therapy and counseling practice specializing in trauma informed therapies (2,320)  
Moises Auron, MD, Academic Med-Peds Hospitalist, Cleveland Clinic and Cleveland Clinic Children's (2,406)  
27J Schools, serving 18,000 students in Brighton, Commerce City, and Thorton, Colorado (2,289)  
Portland Schools (Maine) (1,905)

Claudia-Santi Fernandes, EdD, LPC, MCHES, Associate Director, [play2PREVENT Lab](#), Yale University (467)

[Ed Redesign Lab](#), Harvard University (2,158)

Dr. Jo Robinson, Researcher at the [National Centre of Excellence in Youth Mental Health](#) (Australia) (1,906)

Region 1, [U.S. Department of Health and Human Services](#), Office of the Regional Director (1,790)

Region 3, [U.S. Department of Health and Human Services](#), Office of the Regional Director (637)

Region 4, [U.S. Department of Health and Human Services](#), Office of the Regional Director (1,703)

Region 6, [U.S. Department of Health and Human Services](#), Office of the Regional Director (1,895)

Region 8, [U.S. Department of Health and Human Services](#), Office of the Regional Director (1,423)

Region 10, [U.S. Department of Health and Human Services](#), Office of the Regional Director (697)

Jason Patnosh, Associate VP, Partnership and Resource Development, [National Association of Community Health Centers](#) (932)

[Asian Pacific Health Care Ventures, Inc.](#) (106)

[ETR](#), advancing health equity through education, training, research & evaluation (2,103)

[The L.A. Trust for Children's Health](#) (1,029)

Iliana Siarmalis-White, Senior Program Manager, Adolescent Health, [Association of Maternal & Child Health Programs](#) (127)

P. David Adelson, MD, Pediatric Neurosurgeon, Director, [Barrow Neurological Institute at Phoenix Children's](#) (1,966)

[Oklahoma Primary Care Association](#) (977)

[Jeff Bartlett](#), Middle School Health Education Teacher, Massachusetts (1,876)

[National Alliance on Mental Illness - Maryland](#) (1,946)

[National Partnership for Dental Therapy](#) (1,886)

[The Colorado Association for School-Based Health Care](#) (485)

[The New York School-Based Health Alliance](#) (255)

[United Way of Southeastern Connecticut](#) (1,759)

Gary Blau, PhD, Branch Chief, [Child, Adolescent & Family Branch](#) of the Center for Mental Health Services at the Substance Abuse and Mental Health Services Administration (SAMHSA) (1,726)

[Access Magazine](#), American Dental Health Association (429)

[Connecticut Health I-Team News](#) (1,700)

[Michigan Primary Care Association](#) (1,641)

[Cumberland Family Medical Center, Inc.](#), Kentucky (266)

[Massachusetts League of Community Health Centers](#) (1,630)

Nicole Carrillo, Youth Development Intern, National Youth Advisory Council, School-Based Health Alliance (180)

[Child & Family Agency of Southeastern Connecticut](#) (321)

[More than Latina](#), blog (1,577)

Soma Stout, Executive Lead, [100 Million Healthier Lives](#), Institute for Healthcare Improvement (1,531)

Kevin Lignell, Communications Consultant for the [School-Community Health Alliance of Michigan](#) (731)

Celia Neavel, MD, FSAHM, FAAFP, Founder/Director of the [Center for Adolescent Health at People's Community Clinic](#) (Austin, TX) (698)

[The Oregon School-Based Health Alliance](#) (688)



Amy Simmons Farber, Communications Director of the [National Association of Community Health Centers](#) (684)

WISE, an initiative of [WV Free](#), working to institutionalize sex education in WV schools (674)

[Ohio Association of Community Health Centers](#) (1,334)

[Princeton City Schools](#) (Ohio) (659)

[Every Child Matters – Minnesota](#) (1,237)

[Maine Health Allies](#) (591)

Jenna Bacolor, MPH, LMSW, Executive Director, Community Division, [Ann Arbor Public Schools](#) (Michigan) (1,140)

[Certintell Telehealth](#), delivering care management solutions to safety-net providers through the power of telehealth (131)

[Teeth First – Rhode Island](#) (1,226)

[Inland Regional Center](#), California (1,026)

[Best Start for Kids](#), King County, Seattle, WA (517)

[Community Health Center of Northeast Oklahoma](#) (1,004)

[Healthy and Ready to Learn](#), Children’s Health Fund (204)

[Achalasia Awareness Organization](#) (995)

Jon Gould, Deputy Director, [Children’s Alliance](#), Seattle, WA (972)

[National Alliance on Mental Illness – Bucks County](#), PA (955)

[Northeast Valley Health Corporation](#), CA (474)

[Partners for Healthy Babies](#), LA (913)

Laura Bay, Immediate Past President, [National PTA](#) (870)

[SMART Solution](#), EHR software specialized for Medication Assisted Opioid Treatment Programs (812)

[St. Louis County Children’s Service Fund](#), MO (807)

[Educational Theatre](#), Kaiser Permanente (820)

[National Center for School Mental Health](#) (814)

Heidi Grabenstatter, Neuroscientist and Founder, [Neurology Patient Initiative](#) (770)

[Nevada Primary Care Association](#) (768)

[Penobscot Community Health Care](#), ME (245)

Jordan Beckett, DO, J.W. Ruby Memorial Hospital, WV (713)

[Le Réseau Education et Solidarité](#), international network for health and social protection of the education community, Paris, France (719)

Phyllis Jordan, Editorial Director, [FutureEd](#), think tank at Georgetown University’s McCourt School of Public Policy, Former Editor of the Washington Post, LA Times, and Roll Call (700)

[Sandra Chafouleas](#), Board of Trustees Distinguished Professor, Department of Educational Psychology, Co-Director, [UConn Collaboratory on School and Child Health](#) (CSCH), CT (358)

[Regional Alliance for Healthy Schools](#), University of Michigan School of Medicine (665)

[Howard County’s Local Health Improvement Coalition](#), MD (228)

[Prostasia Foundation](#), CA (804)

[Oral Health Watch](#), Seattle, WA (656)

[Maternal and Child Health Program](#), University of Washington (649)

Cory Biggs, Associate Director, [ForwARd Arkansas](#) (619)

[People’s Community Clinic](#), Austin, TX (624)

Catina O’Leary, President and CEO, [Health Literacy Media](#) (618)

[Health Start Clinics, Minnesota Community Care](#) (51)  
[Maine Primary Care Association](#) (593)  
[Physical Activity Section, American Public Health Association](#) (588)  
[Cincinnati Federation of Teachers and Cincinnati Federation of Office Professionals, OH](#) (596)  
[Youth.gov, created by the federal Interagency Working Group on Youth Programs](#) (580)  
[The Center for Adolescent Health at the Johns Hopkins Bloomberg School of Public Health, MD](#) (579)  
[Yolanda McBride, Director of Public Policy, Children's Aid, NY](#) (552)  
[The American Public Health Association's Center for School, Health and Education](#) (550)  
[The Orange County Asian & Pacific Islander Community Alliance, CA](#) (521)  
[Anne De Biasi, MHA, Director of Policy Development at the Trust for America's Health](#) (525)  
[National Health Corps](#) (512)  
[Cherry Health \(FQHC\), MI](#) (252)  
[Gretchen Alexander, MD, Psychiatrist, Community Partners Integrated Healthcare, AZ](#) (487)  
[Minnesota's School-Based Health Alliance](#) (96)  
[Edward M. Kennedy Community Health Center, MA](#) (460)  
[Center for Interdisciplinary Research on AIDS, Yale University](#) (439)  
[Sam Hickman, Director, National Association of Social Workers – West Virginia](#) (409)  
[Monongahela Valley Association of Health Centers, Inc., WV](#) (390)  
[Karla Fortunato, President, Connecticut Council for Philanthropy](#) (348)  
[Red Lion Area School District, PA](#) (344)  
[Brandon Graham, Manager, State Policy, National Alliance on Mental Illness](#) (334)  
[Anna Hasselblad, Public Policy Director, United Ways of California](#) (338)  
[Patty Hayes, RN, Director of Public Health, Seattle & King County Department of Health, WA](#) (33)  
[Kathy Waligora, Interim Executive Director, EverThrive Illinois](#) (311)  
[Whitefoord, Inc., Atlanta, GA](#) (312)  
[Southwest Community Health Center, CT](#) (287)  
[Dr. John McKinney, Director of Family and Student Services, Shawnee Mission School District, KS](#) (299)  
[Education Plus Health, PA](#) (95)  
[David Spencer, MD, Neurologist and Epilepsy Specialist, Editorial Board Member for Neurology Now, the American Academy of Neurology's patient education magazine](#) (278)  
[Bethel Prevention Coalition, TX](#) (256)  
[Shonna Snyder, Professor, Gardner Webb University, NC](#) (255)  
[Mountain Family Health Centers, CO](#) (253)  
[Teri Mills, President, National Nursing Network Organization](#) (220)  
[California Council of Community Behavioral Health Agencies](#) (235)  
[TeleQuality Communications, TX](#) (197)  
[Andrea Smyth, Executive Director, New York Schools Coalition for Children's Behavioral Health](#) (201)  
[Elizabeth Cook, Sexual Reproductive Health Researcher, Child Trends](#) (67)  
[Mary Francis, Senior Program Officer, Thriving Communities at Interact for Health, OH](#) (175)  
[Greater Portland Health, ME](#) (161)  
[National Alliance on Mental Illness – Alabama](#) (162)  
[Department of Psychology & Counseling at Hood College, MD](#) (45)  
[Health Services Department, Conroe Independent School District, TX](#) (138)  
[Healthy Communities Foundation, IL](#) (131)

Genesis Health Consulting, WI (134)  
West Virginia Year of the Child Campaign (127)  
Juntos Program, NC State University (123)  
Kat Stoll, Former Deputy Executive Director, Families USA (110)  
Center for Diversity in Public Health at the Kennedy Krieger Institute, MD (118)  
Center for Schools and Communities, PA (110)  
Kids First Health Care, CO (87)  
Dr. Kelly M. Boyd, Associate Professor of Health Studies, East Stroudsburg University, PA (85)  
Research Advancing Implementation Science Equitably (RAISE) Lab, West Chester University, PA (80)  
Heather Hudson, PhD, MCHES, CSE, Associate Professor, Department of Health Sciences, University of Central Arkansas (69)  
West Virginia Primary Care Association (32)  
Hornet School-Based Health Center, Bryant, AR (23)  
Boswell High School Clinic, Saginaw, TX (60)  
Headway Emotional Health Services, MN (60)  
Advancing the Oral Health Movement in Texas, a collaborative initiative between Texas Health Institute and Texas Oral Health Coalition (52)  
EPIC Pediatric Obesity, PA Chapter, American Academy of Pediatrics (47)  
Lincoln County Health & Human Services, OR (34)  
Lisa Kenney, Executive Director at Gender Spectrum, CA (20)  
West Virginia Epilepsy Foundation (14)  
Monumental Health Systems, Baltimore, MD (12)  
White House Counseling Center, San Juan Unified School District, Carmichael, CA (4)  
North Carolina Families United, Inc. (8)  
NeighborCare Health, Seattle, WA (1,624)

## Nations Represented

Argentina  
Australia  
Bangladesh  
Canada  
Colombia  
England  
France

Germany  
Italy  
Jordan  
The Netherlands  
Nigeria  
Pakistan  
Sierra Leon