

## Tool – Stakeholder Engagement Plan

The Stakeholder Engagement Plan documents your strategy to engage the stakeholders. You can use this template to engage stakeholders when you are starting your school-wide wellness efforts. **Later on, use these same questions to determine sustainability stakeholders and plan how you will engage them.** Answer the template questions for each 'critical stakeholder.'

- Review the parents, youth, schools, and community based organizations sections to help determine effective engagement strategies.
- If your site is already engaging a stakeholder, include them on the template and indicate your current efforts.

<b>Our Vision Statement for School-wide Wellness:</b>
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<b>Stakeholder 1:</b>
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<b>What role can/will the stakeholder play in our school-wide wellness efforts?</b> <i>(For sustainability, what role can the stakeholder play in sustaining your school-wide wellness efforts?)</i>	
<b>How can this stakeholder help us achieve our school-wide wellness vision?</b>	
<b>What are the key messages to communicate to the stakeholder group?</b>	
<b>How will we know we are successful?</b>	

Key Activities	Wellness Team Member (s) responsible	Dates
1.		
2.		
3.		
4.		

**Stakeholder 2:**

<b>What role can/will the stakeholder play in our school-wide wellness efforts?</b>	
<b>How can this stakeholder help us achieve our school-wide wellness vision?</b>	
<b>What are the key messages to communicate to the stakeholder group?</b>	
<b>How will we know we are successful?</b>	

<b>Key Activities</b>	<b>Wellness Team Member (s) responsible</b>	<b>Dates</b>
1.		
2.		
3.		
4.		

**Stakeholder 3:**

<b>What role can/will the stakeholder play in our school-wide wellness efforts?</b>	
<b>How can this stakeholder help us achieve our school-wide wellness vision?</b>	
<b>What are the key messages to communicate to the stakeholder group?</b>	
<b>How will we know we are successful?</b>	

<b>Key Activities</b>	<b>Wellness Team Member (s) responsible</b>	<b>Dates</b>
1.		
2.		
3.		
4.		

**Stakeholder 4:**

<b>What role can/will the stakeholder play in our school-wide wellness efforts?</b>	
<b>How can this stakeholder help us achieve our school-wide wellness vision?</b>	
<b>What are the key messages to communicate to the stakeholder group?</b>	
<b>How will we know we are successful?</b>	

<b>Key Activities</b>	<b>Wellness Team Member responsible</b>	<b>Dates</b>
1.		
2.		
3.		
4.		