JOIN US!

JUNE 18-21, 2017
in Long Beach, California

Long Beach Convention and Entertainment Center
300 E Ocean Blvd  |  Long Beach, CA 90802
EXHIBIT at the 2017 National School-Based Health Care Convention!

The School-Based Health Alliance and the California School-Based Health Alliance are proud to co-host the 2017 convention, the premier advocacy, networking, and continuing education forum for school-based health professionals from across the nation.

Our annual convention provides direct access to a key audience for your school-based health-related ideas, products, and services.

EXHIBITOR BENEFITS

- Admission for two people to exhibit area only, with complementary badges (additional badges will incur a $50 fee)
- Profile in the convention smartphone app (75 words)
- Logo and description on convention website (75 words)

EXHIBITOR INFORMATION

- 10’x10’ booth space, including 8’ high back wall draperies with 36” side divider
- One 7”x44” identification sign (contract must be received 30 days before start of conference)
- 6’ draped table with two chairs and a wastebasket
- Exhibit area is carpeted
- Perimeter security (during exhibit off hours)

EXHIBITOR SCHEDULE

INSTALLATION: Monday, June 19 12:00 noon – 4:00 pm
EXHIBIT HOURS: Monday, June 19 4:30 pm – 6:30 pm (cash bar and lite finger foods in exhibit hall)
Tuesday, June 20 7:30 am – 2:45 pm (breakfast and breaks in exhibit hall)
TAKEDOWN: Tuesday, June 20 2:45 pm

EXHIBIT BOOTH $1,300
NONPROFIT BOOTH $750

2,300+
There are more than 2,300 school-based health centers in 49 states, the District of Columbia, and Puerto Rico.

800+
More than 800 people from across the country attend annually, and that number is growing.

Attendees want to know about goods and services related to child and adolescent health, school-based health, mental health, and oral health.

Asthma, diabetes, immunizations, reproductive health, and substance abuse are a few of the many issues that SBHC staff address every day.

2017 NATIONAL SCHOOL-BASED HEALTH CARE CONVENTION
Sponsors at the National School-Based Health Care Convention enjoy high-profile recognition for enhanced return on your investment and branding. There are many ways to be a sponsor at the 2017 convention. Please contact us if you are interested in going beyond what you find below.

**PRESENTING $25,000**
- Opportunity to introduce opening-plenary speaker
- Two complimentary conference registrations
- Signage with logo in convention registration area
- Priority placement of logo on cover of printed schedule at a glance
- Priority placement in exhibit hall
- Thanks from School-Based Health Alliance President John Schlitt during opening remarks
- Logo on cover of printed schedule at a glance
- Upgraded listing with logo in app (125 words)
- List of attendee email addresses 30 days after the conference
- All exhibitor benefits

**GOLD $10,000**
- One complimentary conference registration
- Signage with logo in convention registration area
- Priority placement in exhibit hall
- Thanks from School-Based Health Alliance President John Schlitt during opening remarks
- Logo on cover of printed schedule at a glance
- Upgraded listing with logo in app (125 words)
- List of attendee email addresses 30 days after the conference
- All exhibitor benefits

**SILVER $5,000**
- Signage with logo in convention registration area
- Thanks from School-Based Health Alliance President John Schlitt during opening remarks
- Listed on cover of printed schedule at a glance
- Upgraded listing with logo in app (75 words)

To learn more about sponsoring the 2017 convention, contact Larry Bostian at lbostian@sbh4all.org or (202) 638-5878.
Limited Sponsorship Opportunities

Mobile App Sponsor (one available)
$10,000

- Logo featured on the splash screen of the mobile app
- Logo featured on app signage near registration
- Logo featured on “How to Use the App” handout given to all attendees
- Priority banner ad placement in the mobile app
- Special thanks from School-Based Health Alliance President John Schlitt during opening remarks

Wifi Sponsor (one available)
$10,000

- Logo featured on wifi card containing password and instructions given to all attendees
- Logo featured on signage near registration
- Special section in app with instructions on how to access wifi with your logo
- Banner ad in mobile app with your logo that links to access instructions
- Special thanks from School-Based Health Alliance President John Schlitt during opening remarks

Welcome Reception Sponsor (one available)
$5,000

- Logo on signage during the welcome reception
- Special thanks from School-Based Health Alliance President John Schlitt during welcome reception remarks
- Special thanks from School-Based Health Alliance staff during the welcome reception
- If also exhibiting, priority placement for your booth
CONNECT with Our Attendees Using the 2017 National School-Based Health Care Convention App!

The School-Based Health Alliance's app allows you to better connect with attendees by mapping the convention hall, featuring exhibitor profiles, and pushing notifications.

PURCHASE A BANNER AD! $500
Be the first thing attendees see when they open the app! This banner can include a message, logo, and/or picture of your choice and links to your website.

PUSH NOTIFICATIONS TO ATTENDEES DURING THE CONVENTION! $750
Convention attendees will have their phones with them at all times. Want to send everyone a message to let them know about a raffle at your exhibit booth? This is your chance! Purchase a push notification to drive traffic to your exhibit.

CLICK GAME (THREE AVAILABLE) $500
*Click* is a picture game built into the mobile app. Attendees earn points by completing challenges—such as taking a picture at your booth!
- Your own section of challenges within the *Click* game
- Up to five photo challenges
- Opportunity to offer your own set of prizes
- School-Based Health Alliance will share photos submitted under your challenge on our social media networks
APPLICATION

Sponsor (check your choice)

- Presenting .................................................. $25,000
- Gold .............................................................. $10,000
- Silver ........................................................... $5,000
- Mobile App Sponsor (one available) .................. $10,000
- Wifi Sponsor (one available) .............................. $10,000
- Welcome Reception Sponsor (one available) ........ $5,000

Exhibitor (check your choice)

- Exhibit booth .................................................. $1,300
- Nonprofit booth ................................................ $750
- Banner ad ........................................................ $500
- Click game (three available) .............................. $500
- Push notification ................................................ $750

PAYMENT INFORMATION

NOTE: Exhibit space assignment will not be made until payment is received in full. Submit application early for best placement!

Organization Name:

Contact Person:

Address:

City: State: Zip:

Phone: Fax: E-mail:

Exhibitor ID sign should read:

Please list any exhibits you prefer not to be near:

Please email your organization profile to lbostian@sbh4all.org by June 1, 2017. NOTE: Profiles that exceed their word limit will be edited.

PAYMENT OPTIONS

School-Based Health Alliance Federal Tax ID# 54-1752058

- Our check for $ ___________________________ is enclosed. Make check payable to School-Based Health Alliance.
- Visa ☐ MasterCard ☐ AmEx

Name on Card:

Number: Exp. Date: Security Code:

PLEASE CONFIRM THAT THE ADDRESS ABOVE IS THE BILLING ADDRESS.

By submitting this application, the undersigned understands the topic, products, or services described must be appropriate to fostering the healthy development of children and their families and that School-Based Health Alliance reserves the right to make a determination about which materials are appropriate for the intended audience. I further agree to abide by all policies, rules, and regulations of the 2017 National School-Based Health Care Convention. Cancellation Policy: Any exhibitor or advertiser who withdraws their application will forfeit a $250 cancellation fee.

AUTHORIZED SIGNATURE DATE PRINT NAME

To learn more about exhibiting and sponsoring at the 2017 convention, contact Larry Bostian at lbostian@sbh4all.org or (202) 638-5878.

Please mail or fax completed application to:
Exhibits, School-Based Health Alliance, 1010 Vermont Avenue, NW, Suite 600, Washington, DC 20005
Fax: (202) 638-5879

Confirmation of booth assignment will be forwarded at a later date.

Date received: